



Recent Trends in World Tourism

By Ramesh Chandra

Akansha Publishing House, 2006. Hardcover. Book Condition: New. Man, infested with wanderlust. Since very beginning, has been a traveler or tourist. Tourism has also undergone tremendous changes in spirit, volume, dimension and motive through the ages. Currently while tourism is guided by economic activities on the one hand, Peace and Spiritual tourism is also gaining momentum on the other. In the present book, we have collated valuable information depicting recent trends in World tourism today. All aspects of world tourism are elaborately discusses. An exhaustive Bibliography and Glossary of terms also add to value of information. A veritable mine of information, this Book will prove informative and useful to one and all concerned. Table of Contents World Tourism Organization World Tourism 2. Tourism and Modern Information techniques 3. Christian Challenges to Mass Tourism in 21st Century 4. Travel with a Mission 5. Tourism Promotion Strategies 6. Tourism: Management Tools and techniques 7. Elements of Modern Tourism Planning 8. Regional Developmental Planning techniques 9. Tourism in developing World 10. Community-Based E-Tourism 11. Tourism: Continuity and Change 12. World Tourism Organization (WTO) Select Bibliography Printed Pages: 324.



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