



Personal Finance: Turning Money Into Wealth

By Arthur J. Keown

Pearson Education, 2009. Softcover. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For introductory Personal Finance course This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States. Through the presentation of the Ten Fundamental Principles of Personal Finance, this text empowers students with the knowledge they need to successfully make and carry out a plan for their own financial future. The fifth edition has been substantially revised to reflect current changes in the financial environment, and student learning styles, while building upon the same basic logic and fundamental principles of personal finance. This edition has been streamlined to focus on the "need to know" foundations of personal finance with a greater emphasis on visual examples in the form of flow charts, pie charts, and bar graphs. 656 pp. Englisch.



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