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Executive s Almanac (Hardback)

By Milton Moskowitz

Quirk Books, United States, 2006. Hardback. Book Condition: New. 173 x 112 mm. Language: English . Brand New Book. This title includes facts, trivia and salacious gossip from the world of commerce. It is a great gift for dads, business folks, professionals and fact-lovers! Business doesn't have to be boring. Milton Moskowitz has spent 50 years as an international business journalist, keeping an eye out for quirks in the global business machine. He's now compiled his knowledge into this unique collection of facts, lists, anecdotes, histories, diagrams, stories, comparisons, charts, tables, and trivia that illuminate the word of business. As in our Bathroom Companion, text will feature 200+ short, blurby factoids about the world of business. You'll discover: Soichiro Honda quit the company that bears his name because he lost his sexual potency and his ability to consume large amounts of alcohol; Adidas and Puma are competing companies owned by estranged brothers, both headquartered in the German mill town of Herzogenaurach; In 1990, 350 million Chinese people lived on less than \$1 a day. Due to increased industrialization, by 2000, that number decreased to 200 million; 314 acres of trees go into every edition of the...



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