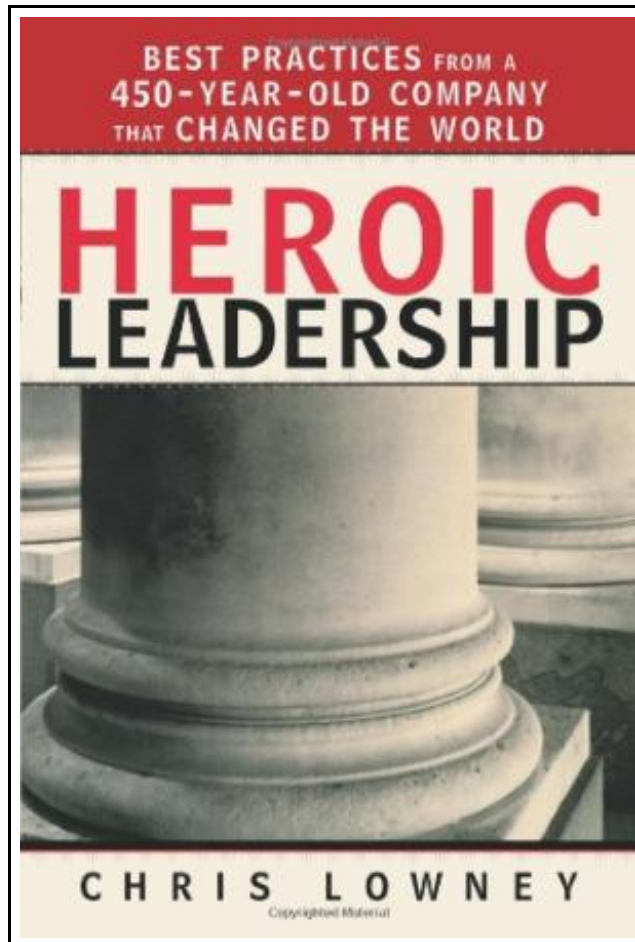


Heroic Leadership: Best Practices from a 450-Year-Old Company That Changed the World



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